

Point of sale displays and beyond: The next steps for tobacco control in retail settings

ASPIRE 2025 **INAUGURAL SEMINAR**
Thursday 29 September 2011
Kingsgate Hotel Wellington
24 Hawkestone Street, Thorndon

We invite you to the inaugural ASPIRE 2025 seminar to learn from the Australian experience of removing tobacco retail displays, hear about research and views on the next steps for tobacco control in the New Zealand retail environment, and engage in a dialogue with others from the tobacco control community.

Keynote Address: Anne Jones, OAM

Anne Jones is the CEO of ASH Australia, also known as Action on Smoking and Health – a leading advocacy organisation aimed at reducing tobacco deaths, chronic diseases and the deceptive, misleading conduct of the tobacco industry.

Anne Jones is well known in the Australian media. For the past eighteen years ASH has been a major voice advocating for improved government support for tobacco control reforms aimed at reducing smoking prevalence from the national weekly rate of 16.6% (2010) to 10% or less by 2018.

ASH, in collaboration with other leading health groups and as coordinator of over 40 coalition members, has helped to achieve several legislative and policy reforms including: smokefree laws in pubs, clubs, cars carrying children; outdoor crowded places; ending tobacco advertising in retail outlets with out of sight laws; exposing misleading conduct over so called light and mild tobacco products; and more recently the world's first plain tobacco packaging law currently passing through the Australian Parliament for commencement in 2012.

Since 2007, Anne has provided technical advice on tobacco control in China, Thailand and the Philippines as part of the Bloomberg Initiative through the International Union Against Tuberculosis and Lung Disease (The Union).



Seminar Schedule

- 9.30 Coffee and registration
- 10.00 Welcome
- 10.15 Keynote address
- 11.00 Questions and discussion
- 12.00 Lunch
- 12.45 ASPIRE 2025 presentations
- 1.45 Questions, discussion and the way forward
- 2.15 Seminar closes

There is no cost to attend this seminar, but places are limited.

To register, contact Renee at the Health Sponsorship Council

Email: info@hsc.org.nz

Registration is not open to individuals who have any current or previous affiliations with any tobacco company.

ASPIRE2025

is a newly launched national collaboration of leading New Zealand tobacco control researchers with experts from the University of Otago, Massey University, Tala Pasifika and Whakauae Research for Māori Health and Development. ASPIRE 2025 will conduct research to inform the tupeka kore 2025 goal. We are proud to be partners with the Health Sponsorship Council.